



**THE MARTIN LUTHER KING, JR. CENTER
FOR NONVIOLENT SOCIAL CHANGE, INC.**

449 Auburn Avenue, N.E., Atlanta, Georgia 30312 (404) 524-1956

August 5, 1982

Mr. Rusty Jackson
1643 Leimert Blvd.
Oakland, CA 94602

Dear Rusty:

I am asking for your cooperation and assistance in assuming the additional responsibility as an "official" King Center contact person for the Combined Federal Campaign program in your area.

The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc. has been approved for participation in the Combined Federal Campaign for the coming year as a member of the National Service Agencies which qualifies us to receive contributions from perhaps thousands of Federal employees around the country. The Center's approval is applicable to the fall 1982 Combined Federal Campaign, but it is necessary for The Center to also file for participation in some 600 possible CFC locations where, according to Federal regulations, The Center "has a direct and substantial presence". The Center's request for participation in CFC locations must be approved by Local Federal Coordinating Committees and these Committees often place calls to those persons cited as local representatives of the agencies involved, for information or to verify the availability of identifiable Agency services to local Federal employees.

In time, The Center can realize important and sustained financial assistance from participation in the CFC providing Federal employees elect to designate The Center as a specific beneficiary of their contribution to the CFC. We are asking you to serve as a representative of The King Center in the Federal Regional City of San Francisco, and have given your name, address and phone number to the Local CFC Coordinating Committee. We have enclosed some of the essential information which we used in our submission to the Local CFC for inclusion in their local campaigns. If you have any questions, please call Mr. Lloyd Davis, Executive Vice President, or Ms. Dorothy Cotton, Vice President for Field Operations of the Center at 404-524-1956.

Section 950.405 (6) of the Federal Regulations on eligibility of agencies to participate in the local CFC reads:

An agency "that has a direct and substantial presence in the local campaign community, meaning, that employees in the solicitation area, or their families, should be able to receive services from a particular agency within a reasonable distance from their employment stations, or receive benefits from national voluntary agencies which can be shown to affect a large number of local employees, with specific demonstrable assistance."

Page 2

We ask that you read carefully the enclosed statement on "Services and Programs for Federal Employee Involvement in The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc.

It will take time for The Center to become as well organized as the more established National Service Agencies now participating in the CFC, many of whom are able to provide full-time staff to plan, manage and operate their CFC program.

We appreciate your willingness to serve as our local representative for the CFC. As we begin to expand our network of King Center Support Groups, our ability to deliver even more specific and direct local services will improve.

Again, our thanks and appreciation.

Sincerely,


Coretta Scott King

CSK/bec